



NAACP Memphis

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NAACP MEMPHIS BRANCH, TVA, MLGW & MHCD HOLDS CITYWIDE MEETING REGARDING WEATHERIZATION & ENERGY EFFICIENCY

Just in Time for Christmas, Local Energy Companies Share Tips

(December 11, 2018 – Memphis, TENN) – The National Association for the Advancement of Colored People (NAACP) Memphis Branch in partnership with the Tennessee Valley Authority (TVA), Memphis Light, Gas and Water (MLG&W), and the Memphis Housing and Community Development office hosted a citywide weatherization workshop for residents regarding energy efficiency and weatherization on Tuesday, December 11, 2018 from 5:30 – 7:30 p.m. at First Baptist Broad Church.

“This project is very important to all residents of Memphis and Shelby County regardless of race, religion or socioeconomic status,” said Deidre Malone, President of the NAACP Memphis Branch. “Conserving energy and lowering costs are two of the most important aspects of managing a home, and sometimes, they can be costly expenditures for a family. This meeting gave us an opportunity to present qualified industry leaders, share tips, present demos, distribute free weatherization tips and answer questions.”

Just in time for the holidays and upcoming winter weather, the weatherization workshop focused on how residence of Shelby County could use simple techniques to lower energy costs, especially during extreme hot and cold weather. Special guest speakers for the event included Tennessee Valley Authority’s Frank Rapley, Senior Manager of EnergyRight Solution for the Home, Memphis Light Gas and Water’s Margie Borrum-Smith, Energy Services Manager and Memphis Housing and Community Development’s Chad Bowman, Weatherization Manager. Brief tutorials, brochures, demos and weatherization kits (valued at over \$100) were given by corporate partners to participants along with an opportunity for Q&A.

“TVA is proud to partner with the NAACP to help empower the people of Memphis and West Tennessee with information on weatherizing their homes” said Mark Creech, TVA’s Executive Director. “This event is more than a public forum on energy efficiency. It is an investment in the local community and a commitment to our neighbors.”

Over the next year, the NAACP Memphis Branch and its partners will hold several forums around the city to engage citizens in ways to conserve energy and lower their bills. They will also share information on programs that help winterize homes through grants and programs. The forums are free, child-friendly and all are welcome.

For more information on upcoming weatherization meetings contact Executive Director, Vickie Terry at 901. 521.1343, email at Vickie@NAACPMEMPHIS.org or visit the Memphis NAACP website for a weatherization guide at www.naacpmemphis.org.

About the NAACP Memphis Branch:

The National Association for the Advancement of Colored People (NAACP) is the nation’s oldest civil rights organization, and the NAACP Memphis Branch is the largest branch of the organization in the United States. The mission of the NAACP is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination. During the entire year of 2017, the Memphis Branch NAACP is celebrating 100 years of service to the community.

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