



**NAACP Memphis**  
www.naacpmemphis.org

**FOR IMMEDIATE RELEASE**

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## **MEDIA STATEMENT ON VIRAL RACIST RANT**

Deidre Malone, President,  
NAACP, MEMPHIS BRANCH

**(April 14, 2017 – MEMPHIS, TENN)** After listening to the audiotape of allegedly a former Memphis Regional Chamber employee Lauren Loeb and her husband, I'm convinced more than ever that racists are feeling more empowered than ever to say exactly what they think and feel.

Using the term "Nigger" as if it was the person's name and threatening to beat him, clearly gives you insight to what she thinks about the majority of the people who live in this city, people of color. It doesn't matter that she was on vacation in Turks & Caicos. What matters is what she said and how she said it and that obviously she believes it. Someone with that attitude towards any person of color has no business working for an organization whose purpose is to bring business to the area or any business at all.

The NAACP Memphis Branch continues to fight to eliminate racial hatred and racial discrimination. Clearly, we still have a lot of work to do.

For more information, please contact Deidre Malone, President of the Memphis Branch NAACP at [president@naacpmemphis.org](mailto:president@naacpmemphis.org).

### **About the Memphis Branch NAACP:**

The National Association for the Advancement of Colored People (NAACP) is the nation's oldest civil rights organization, and the Memphis Branch NAACP is the largest branch of the organization in the United States. The mission of the NAACP is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination. During the entire year of 2017, the Memphis Branch NAACP is celebrating 100 years of service to the community.

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