



NAACP Memphis

www.naacpmemphis.org

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CO-CHAIRS NAMED FOR NAACP MEMPHIS BRANCH CENTENNIAL FREEDOM FUND LUNCHEON

(May 24, 2017- Memphis, TN) – The National Association for the Advancement of Colored People (NAACP) Memphis Branch has named Shannon Brown, Jocelyn Wurzburg and Roquita Coleman-Williams as co-chairs for its Centennial Freedom Fund Luncheon. The luncheon themed, “Reflecting on the Past, Remaining Focused on the Future: 100 Years of Civil Rights and Human Rights Advocacy,” will take place on June 24, 2017 at the Memphis Hilton.

“This is going to be an exciting and meaningful event for all who have supported the NAACP through the last one hundred years,” said Deidre Malone, Branch President. “This is a time to celebrate all that has been accomplished as a community and a time to reflect on the work that is still needed to get our community to a place of true equality. Our co-chairs, sponsors and our theme reflect the hope that we have for the next 100 years.”

Brown is the Senior Vice President and Chief Human Resources and Diversity Officer for FedEx Express. With more than 35 years of experience at FedEx Express, he is the most senior human resources executive and oversees their workforce of more than 100,000 employees. Brown has been named to *Black Enterprise* magazine’s lists of “100 Most Powerful Executives in Corporate America” and “Top Executives in Corporate Diversity,” as well as *Savoy* magazine’s “Top 100 Most Influential Executives in Corporate America.”

Wurzburg is a long-time civic and political activist in Memphis, and she founded the Memphis Panel of American Women. In 1972, she was appointed by Gov. Winfield Dunn to the Tennessee Human Rights Commission and to the International Women’s Year Commission by President Gerald Ford. Wurzburg is the former President of the Memphis Bar Association Family Law and Alternative Dispute Resolution sections. Gov. Phil Bredesen re-appointed her to the Tennessee Human Rights Commission in 2007.

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Coleman-Williams has spent her lifetime in the transportation industry. She currently serves on the Department of Transportation Federal Advisory Board and the Memphis Area Transit Authority Board of Commissioners. She also has been awarded "Top 40 under 40," *Memphis Business Journal* "Super Women in Business," Rising Stars of North American Railroads and in 2011 she was the 63rd president and first African-American to serve as president of the Memphis World Trade Club.

Tickets for the luncheon start at \$100 and can be purchased at: <https://www.eventbrite.com/e/naacp-memphis-branch-centennial-freedom-fund-luncheon-celebration-2017-tickets-34254484084>. For more information about the event contact the Memphis Branch NAACP at 901-521-1343 or visit their website at www.memphisnaacp.org.

About the NAACP Memphis Branch

The National Association for the Advancement of Colored People (NAACP) is the nation's oldest civil rights organization. The mission of the NAACP is to ensure the political, educational, social and economic equality of rights for all persons and to eliminate racial hatred and racial discrimination. The Memphis Branch is the largest branch in the organization.

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